



FIVEBARGATE
CONSULTANTS

CASE
STUDY

VESTA BIOFUELS BRUNSBUTTEL GMBH & CO. KG

Vesta Biofuels own and operate a bio-diesel production process in Germany. The company was originally developed with local agricultural interest and has developed its technology platform to accommodate a broader feed stock profile as the business ownership has developed through industrial and trading interest.



ASSIGNMENT SCOPE

FiveBarGate was originally commissioned to provide hands on advice on establishing sustainability management and reporting systems within the production unit. This advice developed to cover the trading operations of the new parent company, Mercuria Energy Trading SA.

FIVEBARGATE APPROACH

FiveBarGate approach throughout has been to work closely with senior management to help develop business systems that meet the needs of the business. The original assignment required a detailed analysis of existing systems and quickly recognised an opportunity for the production unit to be able to present a sparkling sustainability profile for its manufactured product. The necessary management processes were established and a period of close working with the teams helped embed the skills required.

The original work also recognised a business opportunity associated with the production unit technology and has since developed into the Mercuria group to allow the group to operate competitively using a broad multi-feed-stock slate with very strong sustainability credentials. This also includes the ability to place product into the market with an independent third party certificate of sustainability assurance.

CLIENT STATEMENT

“FiveBarGate detailed knowledge of sustainability reporting requirements and hands on approach to enabling a manufacturing and trading business to add value has helped us establish business systems that allow us to differentiate our product in the market. This market segmentation is beginning to place generate value in terms of market access and market pricing.”

Oliver Hancock, Mercuria Trading SA

OUTCOMES

Vesta Biofuels and Mercuria SA are now able to offer assured product into the market at a time when markets value assurance.

